### SAP Innovation Day 2017 at Devon Energy Center Agenda

**Tuesday, July 25, 2017**

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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| 8:30 – 8:50 a.m. | Welcome and Introductions  
Speakers: Lane Hale (Director Information Technology) – Devon Energy, Christine Aboud (Principal/President) – St. Michaels, Andrea Yowman (Head of Alliances South) - SAP |
| 8:50 – 9:30 a.m. | Keynotes  
Speaker: Jeff Harvey (COO) – SAP Analytics and Insight | Leonardo, Bill Hale (Principal – Advisory Services) – EY |
| 9:30 – 10:15 a.m. | Fireside Chat  
Speakers: Geoff Scott (ASUG CEO), Johnny Bench, Joe Theismann |
| 10:45 – 11:30 a.m. | Breakout Session 1  
Devon's Journey to Mature Cost Management Using Ariba: The Next Chapter  
Speaker: Greg Dolezal, Devon Energy |
| 10:45 – 11:30 a.m. | Breakout Session 2  
Learn How Love’s is Leveraging the SAP Cloud Platform and HANA to Provide Agile Development and Fiori Applications for the Business  
Speaker: Mike McCane, Love's |
| 10:45 – 11:30 a.m. | Breakout Session 3  
How Digital Automation, Robotics and Machine Learning Can Help Improve the Performance of Your Business  
Speakers: Jim White, EY |
Technology is developing at an accelerating pace. A company's functions should take the opportunity to adopt these innovations to become more effective and efficient. As these functions are under pressure to do more with less and under increasing scrutiny from stakeholders who are demanding more usable data, Digital Automation – including Robotics Process Automation (RPA) and Machine Learning – can relieve these pressures. Come meet with Devon Energy and EY leaders at the Oklahoma City Innovation Day to learn more about how Digital Automation is being utilized.

**10:45 – 11:30 a.m.**
**Breakout Session 4**

Modernize Your Data Strategy for a Future-Ready Digital Business

Speaker: Stuart Rorer, SAP

Take your business from surviving to thriving with a data platform that lets you modernize the digital core and innovate at the edge. Explore Big Data’s future and new technologies for connecting to, processing, and exchanging massive amounts of data.

**10:45 – 11:30 a.m.**
**Breakout Session 5**

Evaluate Your Digital HR Transformation with SAP SuccessFactors

Speaker: Jonathan Gauthier, SAP

Join us in this session where you will get tips, and insights for navigating the digital landscape. Digitally transformed organizations are 38% more likely to report strong financial performance. That’s why it’s imperative you make your organization’s digital transformation journey top priority. By attending this session you will gain an understanding of what the journey to the cloud entails. You will have an opportunity to engage with others who are also on this journey as well as learn things that will help you achieve success along the journey! You will also have the opportunity to:
- Review the SuccessFactors' product portfolio, including talent management and core HR solutions, deployment options, cloud capabilities
- Engage with other SAP SuccessFactors customers attending who are also on the journey to the cloud as well as those planning their journey to SuccessFactors HCM Suite. You will hear about challenges faced, and the business benefits
- Engage in networking opportunities that offer invaluable one-on-one time with the world’s foremost HR authorities

**11:30 a.m. – 12:30 p.m.**
**LUNCH**

**12:30 – 1:15 p.m.**
**Breakout Session 1**

Take Charge and Self-Fund Your Digital Transformation with SAP Digital Procurement Powered by SAP Ariba + S/4HANA

Speaker: Klaus Fischer, SAP

How can you generate early savings and pay for your digital initiatives with SAP’s Strategy for Procurement? Join this session to learn how to innovate with Cognitive Procurement, Artificial Intelligence and Guided Buying. Understand how Supplier Risk, Strategic Sourcing with Spot Marketplaces and Contract Compliance enables you to track all spend across all buying channels with full integration to the digital core.

**12:30 – 1:15 p.m.**
**Breakout Session 2**
Hobby Lobby’s Hybris Success and Continued Evolution

Speaker: Jeanne Cotter, Hobby Lobby

Hobby Lobby has been live on Hybris for a couple of years. They are currently wrapping up a multi-tenant implementation and upgrading to the latest release this summer. Come hear how they have made this work for Hobby Lobby and continue to see results.

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<tr>
<th>12:30 – 1:15 p.m.</th>
<th>Breakout Session 3</th>
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<tr>
<td><strong>Redefining Asset Management in the Digital World</strong></td>
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<td><strong>Speaker: Pascal Lessard, SAP</strong></td>
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<td>Witness the evolution of the SAP Mobile Asset Management application’s UI from SAP Work Manager, SAP’s flagship mobile enterprise asset management application, to the next-generation enterprise app for iOS: SAP Asset Manager. We will demonstrate the benefits of metadata-driven applications and the cutting-edge experience provided by SAP Fiori for iOS.</td>
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<td><strong>Intelligently Interact with Things to Innovate Your Business Using SAP Cloud Platform Internet of Things Service</strong></td>
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<td><strong>Speaker: Scott Dillon, SAP</strong></td>
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<td>With the help of SAP Cloud Platform Internet of Things, you can securely connect with a magnitude of devices over a broad variety of protocols to derive business relevant data. Join this session to learn how the IoT service provides you with full flexibility in where and how to process IoT data—either at the edge of your network or on SAP Cloud Platform. You will also walk away with an understanding on how to leverage additional SAP Cloud Platform services to feed this data into IoT applications, enabling real-time IoT analytics, or interacting with core business processes.</td>
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<td><strong>The Next Generation HR: A HCM Platform Delivering Innovation</strong></td>
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<td><strong>Speaker: Harris Fogel, SAP</strong></td>
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| Come learn how SAP is changing the game for HR with the SAP Cloud Platform of Innovation. Join us for to learn how SAP is changing the game for Human Resources with the SAP Cloud Platform. The SAP Cloud Platform is our enterprise platform-as-a-service (PaaS), provides comprehensive application development capabilities to help you extend, integrate and build innovative applications in less time—without the effort of maintaining the infrastructure. In this session, you will have the opportunity learn how SAP is delivering a platform of innovation that Human Resources can leverage to not only engage the workforce, but also impact the organizations bottom line results with solutions that can easily be adopted into your current HCM landscape. In this session, you will also learn how HR can now stay ahead of the innovation curve while on the journey to digital transformation by leveraging a platform of innovation from SAP. You will also have the opportunity to: • Gain an understanding of how SAP’s Cloud Platform is delivering value to Human Resources Faster with Innovative Solutions • Learn about how you can take advantage of delivered applications to help further engage your workforce and beyond while impacting your organizations bottom line! • Experience demonstrations of engaging, innovative HCM Applications that can you can take advantage of today }
1:30 – 2:15 p.m.  Breakout Session 1

How Chesapeake Energy Met the Equipment Lifecycle Management & Inventory Management Challenge with SAP’s Asset Management System for Oil and Gas

Speakers: Bret Strobo, SAP

For many upstream O&G companies, visibility and tracking across the lifecycle of equipment can be a challenge. The process of moving equipment between functional locations and storage locations can be a time-consuming process, requiring a number of SAP transactions. Both inventory transparency and streamlined processes are keys increasing cash flow and reducing cycle time. To meet this challenge Chesapeake Energy decided to extend core SAP MM and PM functionality by implementing SAP’s Asset Management System for Oil & Gas (AMSOG).

Chesapeake underwent a go-live event in July of 2016. With the functionality provided by the SAP’s AMSOG module Chesapeake Energy has been able to streamline the following business functions into one user interface.
- Receiving & return goods or services
- Performing material movements
- Data synchronization between equipment records and material master
- Perform sale or scrap of equipment
- Simplified inventory management (including dual units of measure)

1:30 – 2:15 p.m.  Breakout Session 2

NCI Building Systems: A Recent Launch of Hybris B2B E-Commerce

Speaker: Laura Phelan, NCI Building Systems

Come here Laura Phelan, VP Marketing, NCI Building Systems speak about their recent launch of Hybris B2B E-Commerce.

1:30 – 2:15 p.m.  Breakout Session 3

Leveraging Big Data for Process Mining and Process Automation

Speaker: Sierra Infosys

The supply chain for both process and discrete industries is fraught with uncertainty, changing time windows and routes, and disparities between various counterparties. In this breakout, we will:
1. Showcase a holistic solution that exposes inefficiencies and bottlenecks via a revolutionary big data technology called process mining, and
2. Remedy these inefficiencies and bottlenecks with process automation

1:30 – 2:15 p.m.  Breakout Session 4

Leverage the Latest Technologies for Artificial Intelligence & Machine Learning

Speaker: Richard Travis, Lenovo, Andy Hancock, SAP

The most vital enterprise business applications are shifting toward real-time and are moving well beyond traditional uses. As part of this paradigm, enterprise data is transformed into business value from human intelligence exhibited by machines that learn. Hear how to leverage the latest technology foundations for seamless AI and ML.
1:30 – 2:15 p.m.  **Breakout Session 5**

External Workforce Management: Flexible Workers are a Critical Part of Your Total Talent Strategy

Speaker: David Hamilton/John Staleski, SAP Fieldglass

Leading organizations are engaging more external workers and services providers, enabling them to respond to shifting demand, access hot skills and complete projects in the most efficient way possible. Join this session to learn how SAP Fieldglass helps companies transform how work gets done and achieve better business results.

2:30 – 3:15 p.m.  **Breakout Session 1**

Driving Digital Business Transformation with the Simplicity of the Cloud

Speaker: Brittney Ellis, SAP

Join us for this session, where you will learn how our customers are running live on the next generation business suite to be able to adapt and adjust to rapidly changing environments, opportunities and challenges in their respective industries. Execute with confidence gained from unique insights across your entire enterprise. SAP S/4HANA Cloud is the digital core you need to capture every opportunity in this digital world.

2:30 – 3:15 p.m.  **Breakout Session 2**

Boundary-Free Governance: Maximize the Business Value of Your Data

Speaker: Tyler Warden, BackOffice

Learn how to integrate data governance projects with process and GRC initiatives to establish appropriate ownership, manage risk, and unlock opportunities for cost savings and operational efficiencies. Find out why it’s critical that your governance extends beyond master data and covers data across all your systems.

2:30 – 3:15 p.m.  **Breakout Session 3**

SAP Analytics Cloud – A Name Changer or A Game Changer?

Speaker: BlueFin

Join this session where BlueFin will take you on a 360 degree tour of SAP Analytics for Cloud: from its history, to capabilities, including predictive analytics and planning.

2:30 – 3:15 p.m.  **Breakout Session 4**

Predictive Maintenance - The Future Revealed

Speaker: Havensight

Take a look at the new face of maintenance where users collect clean work order data in the field and feed a predictive maintenance engine that is used to schedule and create new work orders. Come hear how SAP has closed the maintenance loop with PdMS and Work Manager.
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| 2:30 – 3:15 p.m. | **Breakout Session 5**  
A Quick Win to Digital Transformation: Future Proof Your Travel & Expense Processes  
Speaker: Lorena Salgado-Suero, SAP Concur  
Evolve your business as the pace of change continues to increase. Investigate best practices and technologies that can help lower total cost of system ownership and increase visibility during mergers, acquisitions, and divestitures. In this session, get a glimpse of a cloud-focused solution that provides the control you need and your employees the flexibility they want making it a win/win for everyone. |
| 3:30 – 5:00 p.m. | **ASUG Reception**                                                     |